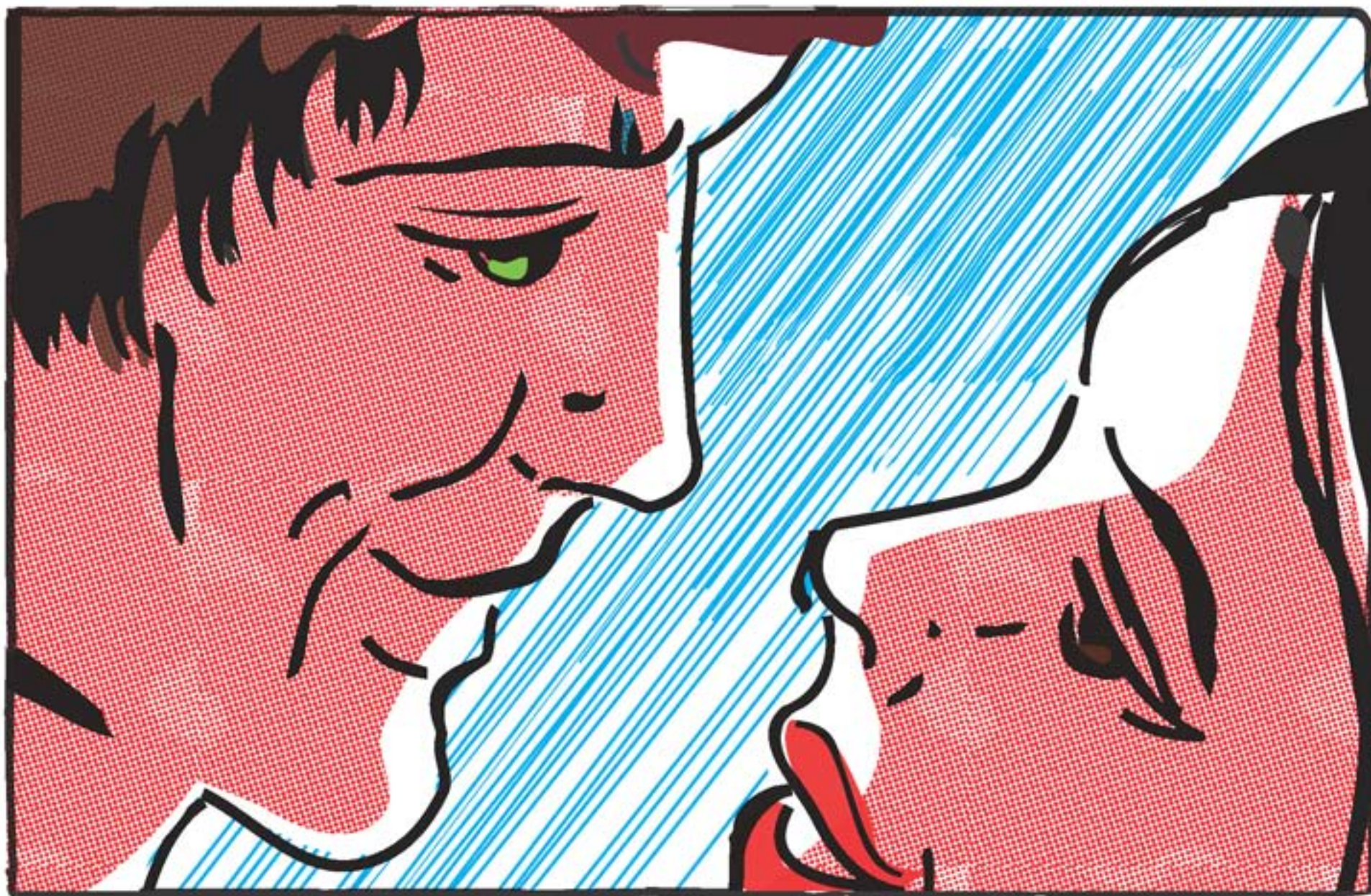




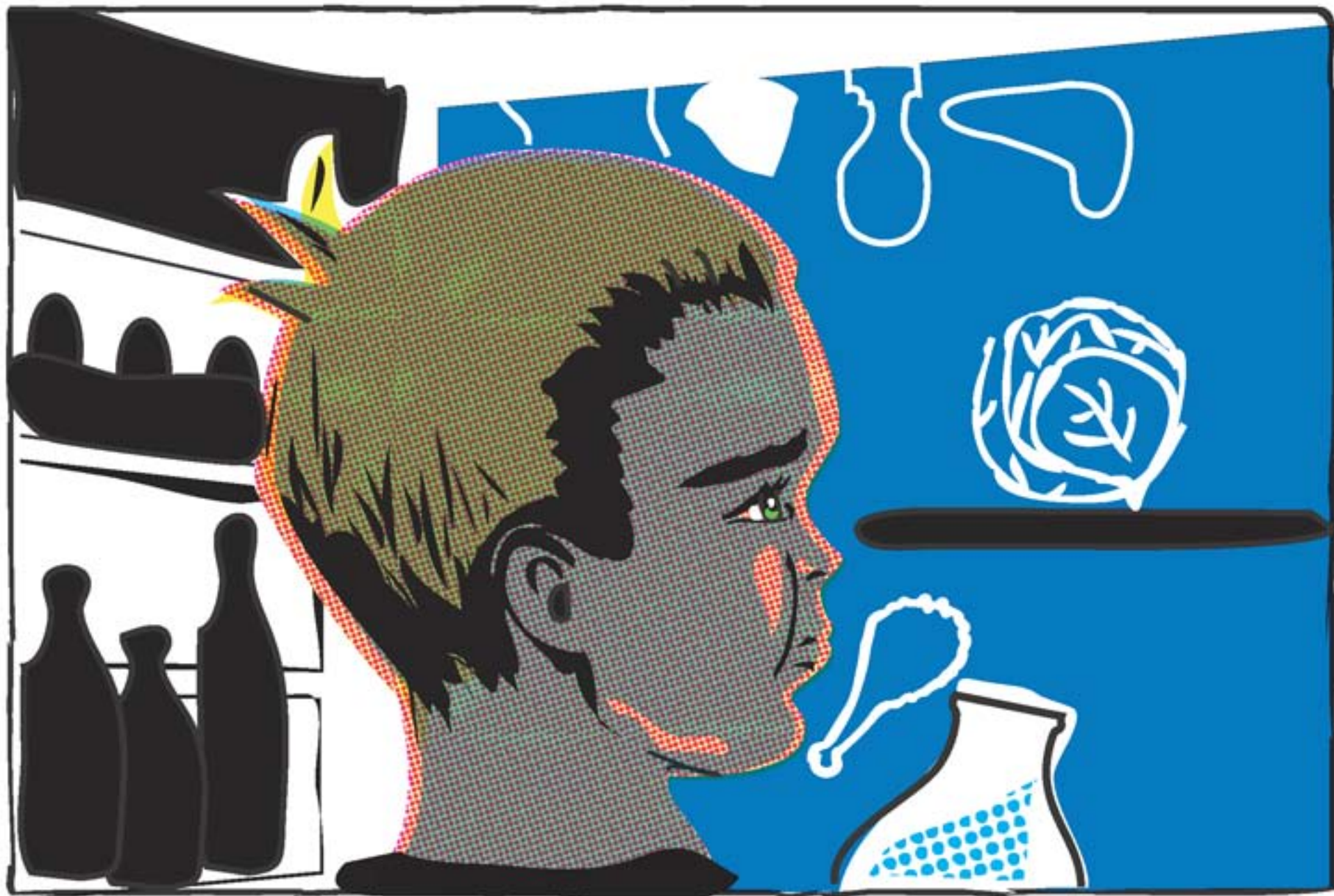
LYING AWAKE AT NIGHT, LINDA PONDERED ONE OF LIFE'S BIG QUESTIONS: "DID I TURN THE HEAT DOWN WHEN I WENT TO BED?"



AFTER A NIGHT OF HEARING HOWARD BRAG ABOUT HIS LOW-FLOW TOILET, HARRIET HAD DREAMS OF FLUSHING HIM.



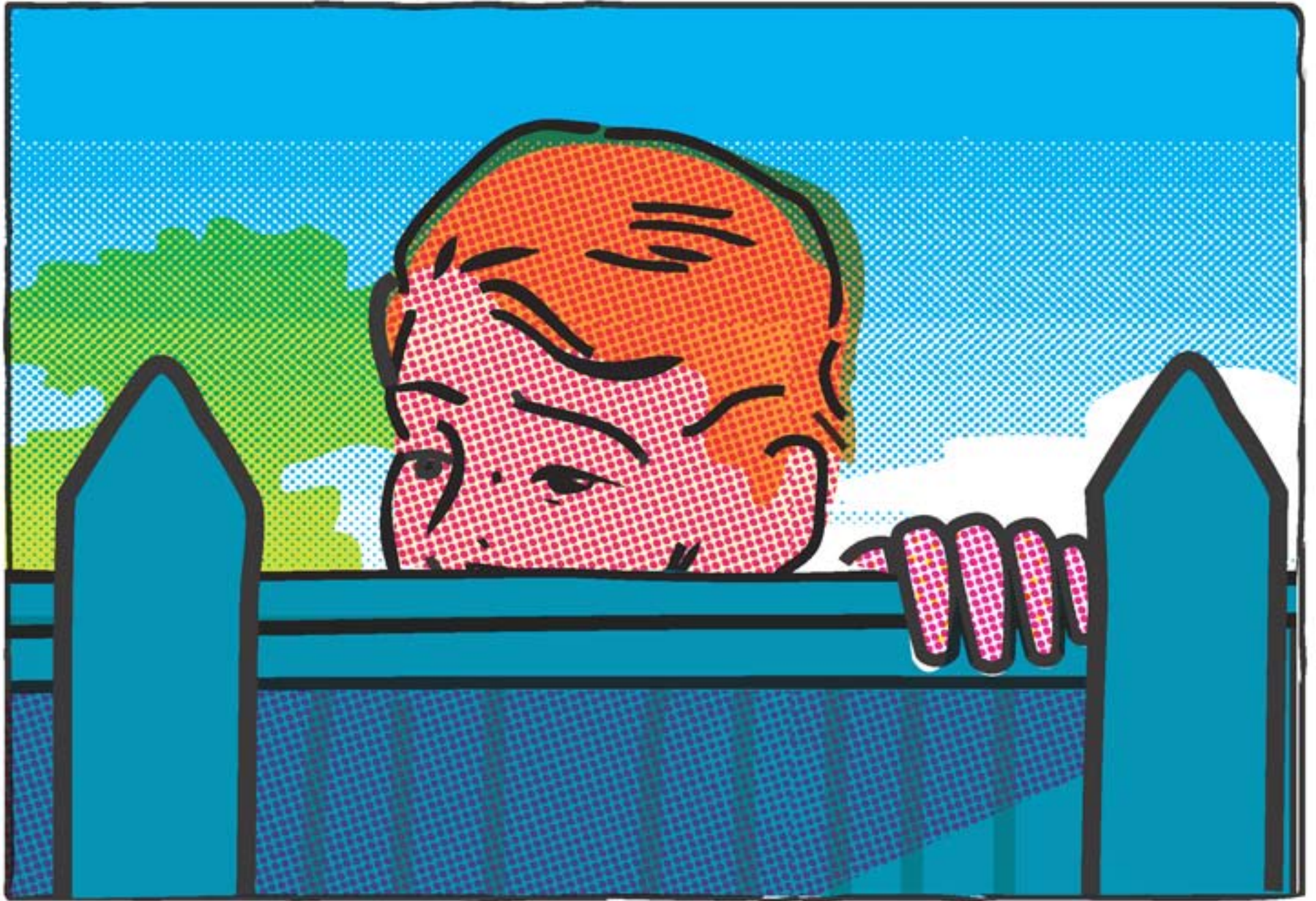
SHE KNEW HE WAS "THE ONE" WHEN SHE LEARNED THAT HE TAKES SHORTER SHOWERS TO SAVE WATER AND ENERGY.



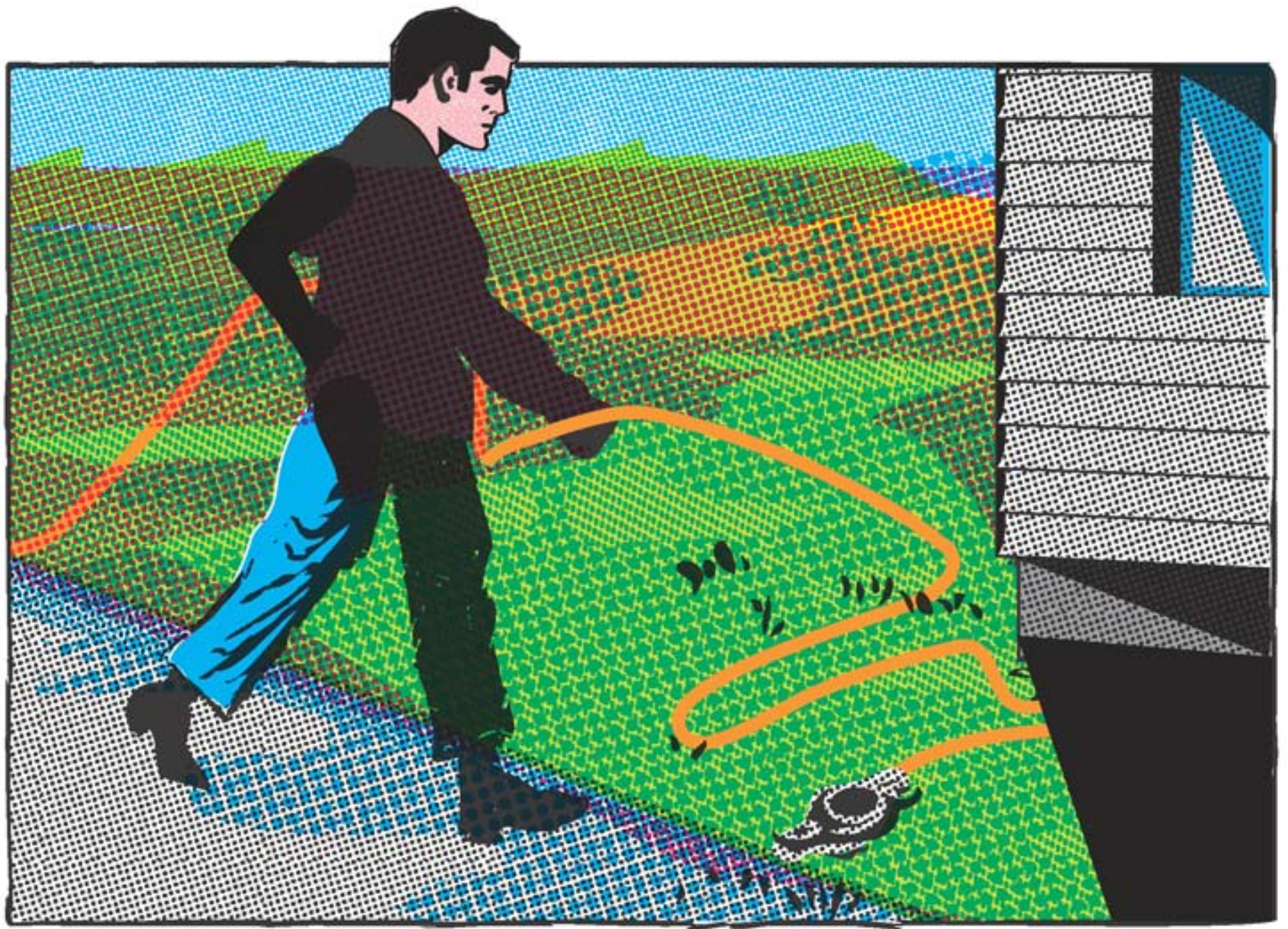
HIS MOM HAD TOLD HIM A THOUSAND TIMES TO CLOSE THE REFRIGERATOR DOOR TO SAVE ENERGY. HE WASN'T SURE SHE'D EVER SAID ANYTHING ABOUT DRINKING FROM THE MILK BOTTLE.



WITH HER HUSBAND AWAY AT WORK, SHIRLEY KNEW SHE COULD SAVE WATER — AND POSSIBLY HER MARRIAGE — BY CALLING IN A REAL HANDYMAN TO FIX THAT LEAKY FAUCET.



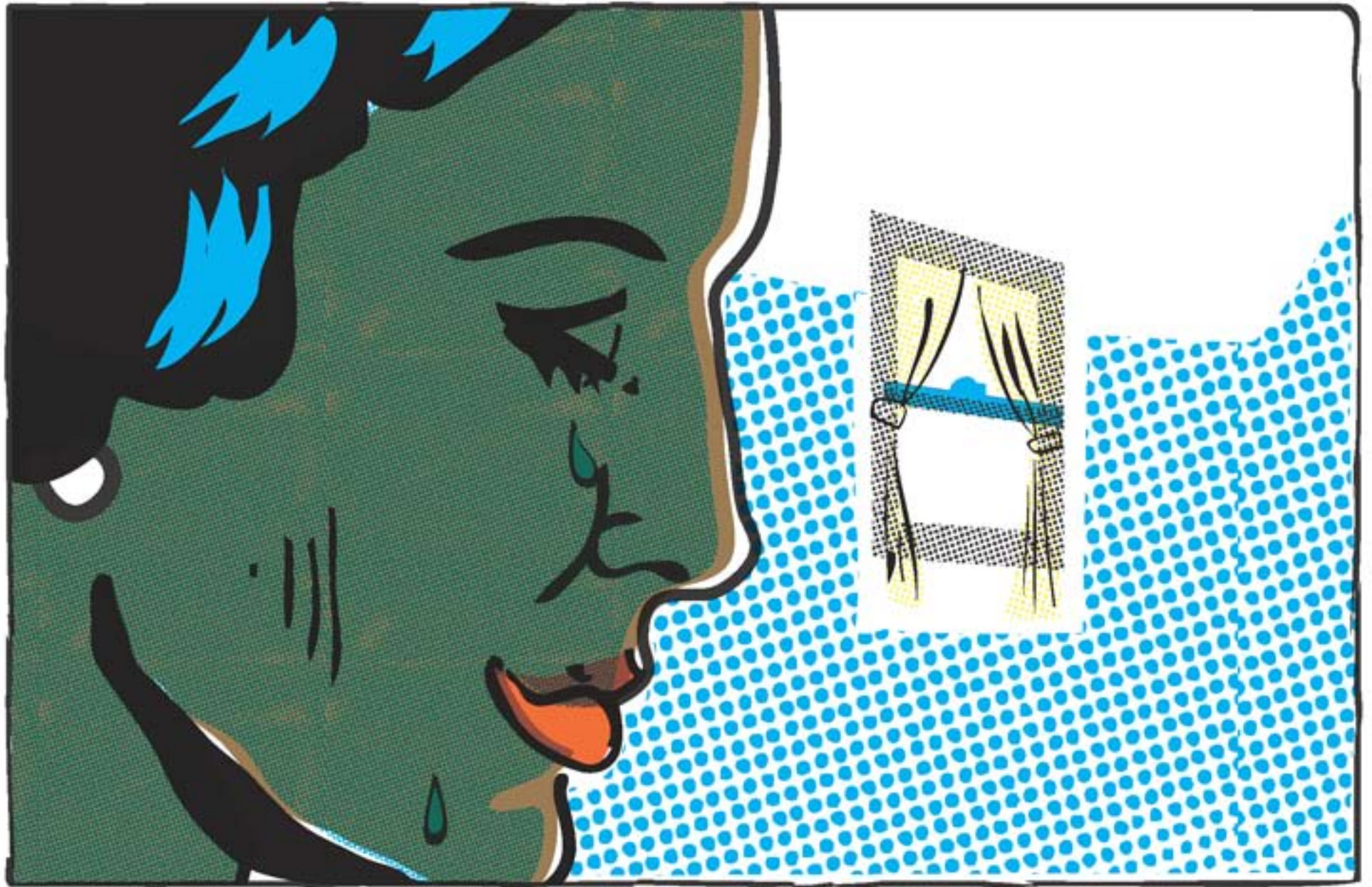
FRANK KNEW HIS NEIGHBORS WOULD BE IMPRESSED THAT HE HAD 18 INCHES OF INSULATION IN HIS ATTIC AND SIX UNDER HIS FLOOR. IF ONLY HE COULD FIND A WAY TO DROP IT INTO A CONVERSATION . . .



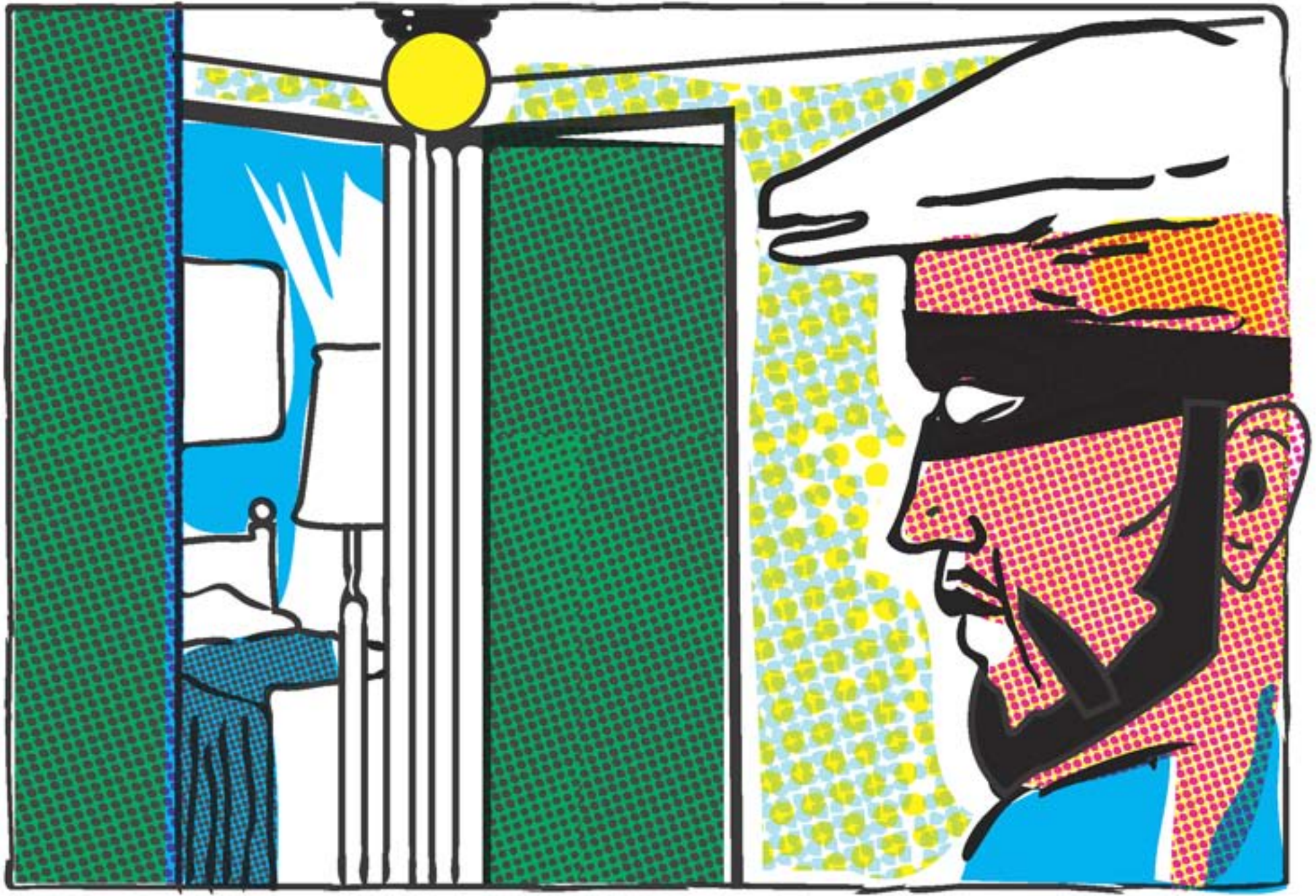
WASTING WATER WAS NOT HIS USUAL STYLE, SO DICK WAS BAFFLED AT HIS BLATANT PLACEMENT OF THE SPRINKLER NEXT TO THE DRIVEWAY.



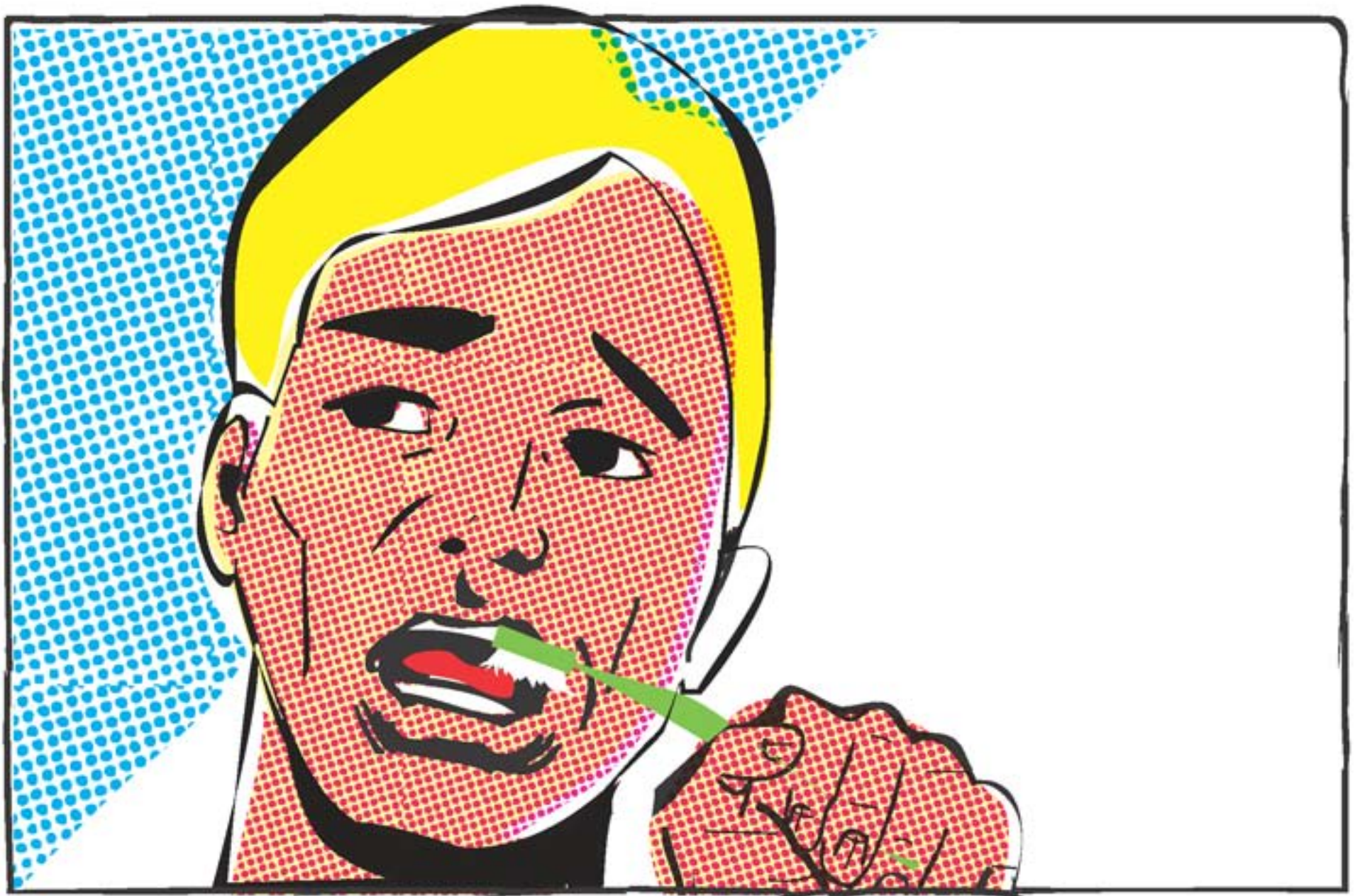
BETTY WAS DEVASTATED THAT SHE WASTED \$30 ON HER ELECTRICITY BILL LAST YEAR BY NOT SWITCHING TO COMPACT FLUORESCENT LIGHTS. HER SHOE BUDGET SUFFERED FOR IT.



NORA WASN'T SURE WHEN TO HAVE "THE BIG TALK" WITH HER HUSBAND. ONCE AGAIN, HE HAD RUN THE DISHWASHER WHEN IT WAS ONLY HALF FULL.



THE LIGHTS WERE ON, BUT NO ONE WAS HOME. "WHAT A WASTE," THOUGHT HARRY.



BRUSHING HIS TEETH AFTER THE BIG DATE WITH ESTHER, RAYMOND'S THOUGHTS RACED AND THE WATER RAN, BUT HE WAS WASTING THREE GALLONS A MINUTE.



BECAUSE BOB FAILED TO REPLACE THE WEATHER STRIPPING ON THE DOORS AND WINDOWS, HIS HOUSE - AND HIS WIFE - WERE AS COLD AS ICE.